Unlimited Bonanza

NEW IDEAS keep pouring out of Bonanza Air Lines, the all jet-prop local carrier operating in California, Arizona, Nevada and Utah. On top of various types of excursion fares, now comes a proposal filed with the CAB for an "air-tour" tariff by which purchasers would be entitled to unlimited travel over the system for 15 days for $90, or 30 days at $160. Only those living outside the Bonanza area could buy the tickets and original transportation would have to originate at points in the U.S. east of the Mississippi or in Alaska, Hawaii or below the 25th parallel in Mexico, or other non-U.S. points.

The plan is similar to the successful "Eurail Pass" for unlimited rail travel in Europe for set periods of time and available at low cost only to those residing outside Europe. Cooperating with Bonanza is the American Society of Travel Agents. It's an interesting concept.

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